

Center of Deliciousness, Foremost Reassurance.

Financial Results for 1Q 2024



LIFEDRINK COMPANY

August 10, 2023



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Our Key Figures:Q1 FY2024

Production quantity*1

16

Million cases*2

(YoY +22%)



Revenue

9.9

Billion yen

(YoY +38%)



Operating Profit

1.4

Billion yen

(YoY +89%)



Executive Summary : Q1 FY2024

Increase Production, Revenue & Operating Profit

- Increased production volume (+22% YoY) due to investments to increase production capacity at existing factories and additional production volume of Nitto Beverage, which was made a subsidiary in January.
- Revenue increased (+38% YoY) due to securing sales channels in response to increased production volume, passing the part of the increase in raw material and utility costs on to the price and adding Nitto Beverage's sales.
- Increased Operating Profit (+89% YoY) as higher sales and cost reductions/improved productivity covered higher raw material costs and utility costs.

Initiative Progress

- The construction of Gotemba factory has started. Proceeding without major schedule delay for operation in the first half of CY2024.
- In the area of production, supply, recruitment and sales(including e-commerce), our activities for creating synergy with Nitto Beverage progressing well.
- Listed on the prime market(Tokyo Stock Exchange) on June 26,2023.

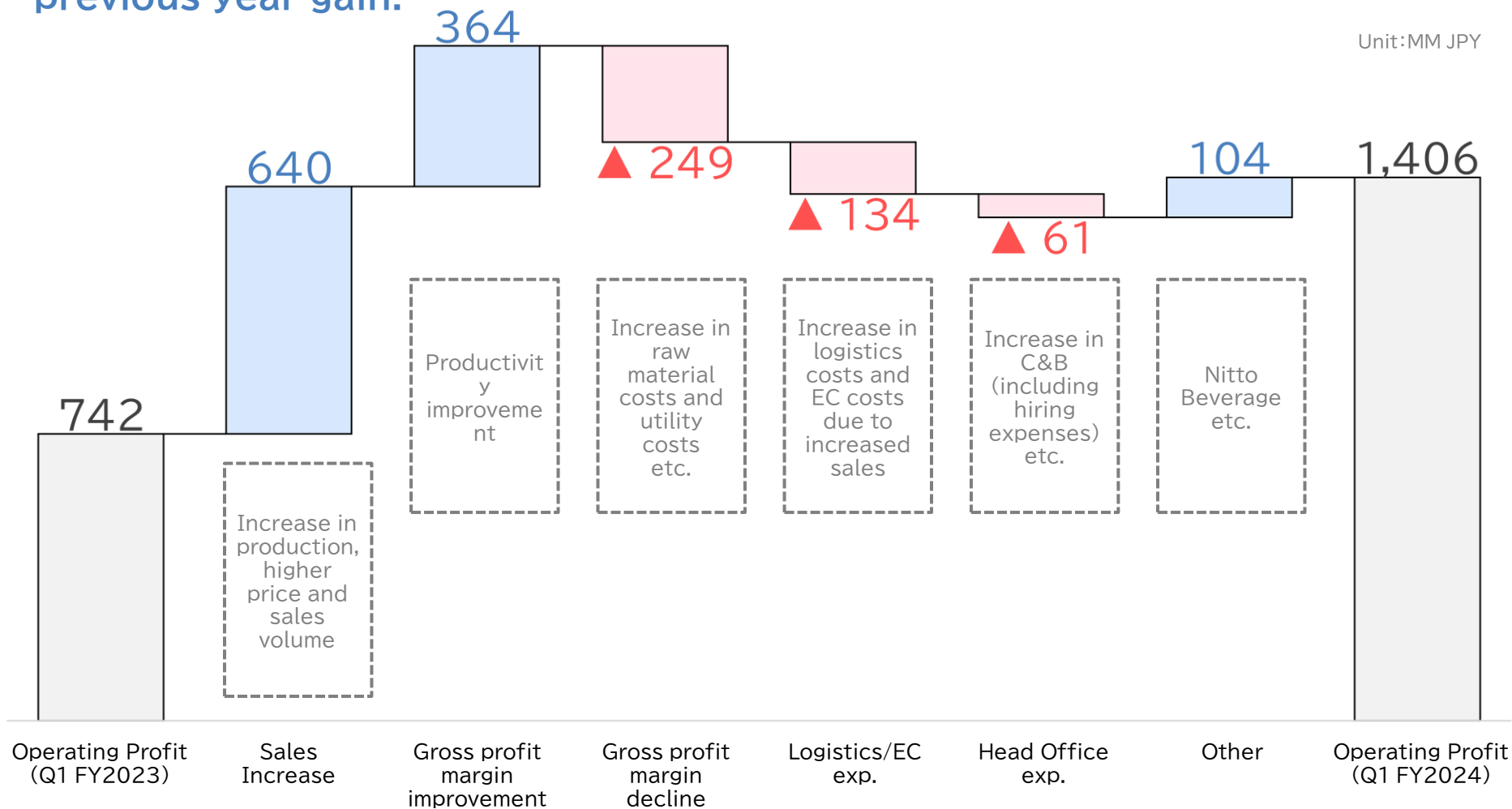
Financial Result : Q1 FY2024

Increased production*1 (+22%YoY) contributed to an increase in sales of 2.7BN(+38%). Operating Profit increased (+89%) as higher sales and cost reduction measures covered various cost increases.

Unit:MM(JPY)	FY2023 (Q1)	FY2023 (Q1)	Variance (YoY)	YoY%
Revenue	7,209	9,971	+2,762	+38%
Operating Profit (%)	742 (10.3%)	1,406 (14.1%)	+664 (+3.8%pt)	+89%
Profit (%) (EPS)	509 (7.1%) (40.59yen)	947 (9.5%) (73.06yen)	438 (2.4%pt) (32.47yen)	+86%
EBITDA (%)	1,004 (13.9%)	1,692 (17.0%)	+688 (+3.0%pt)	+69%

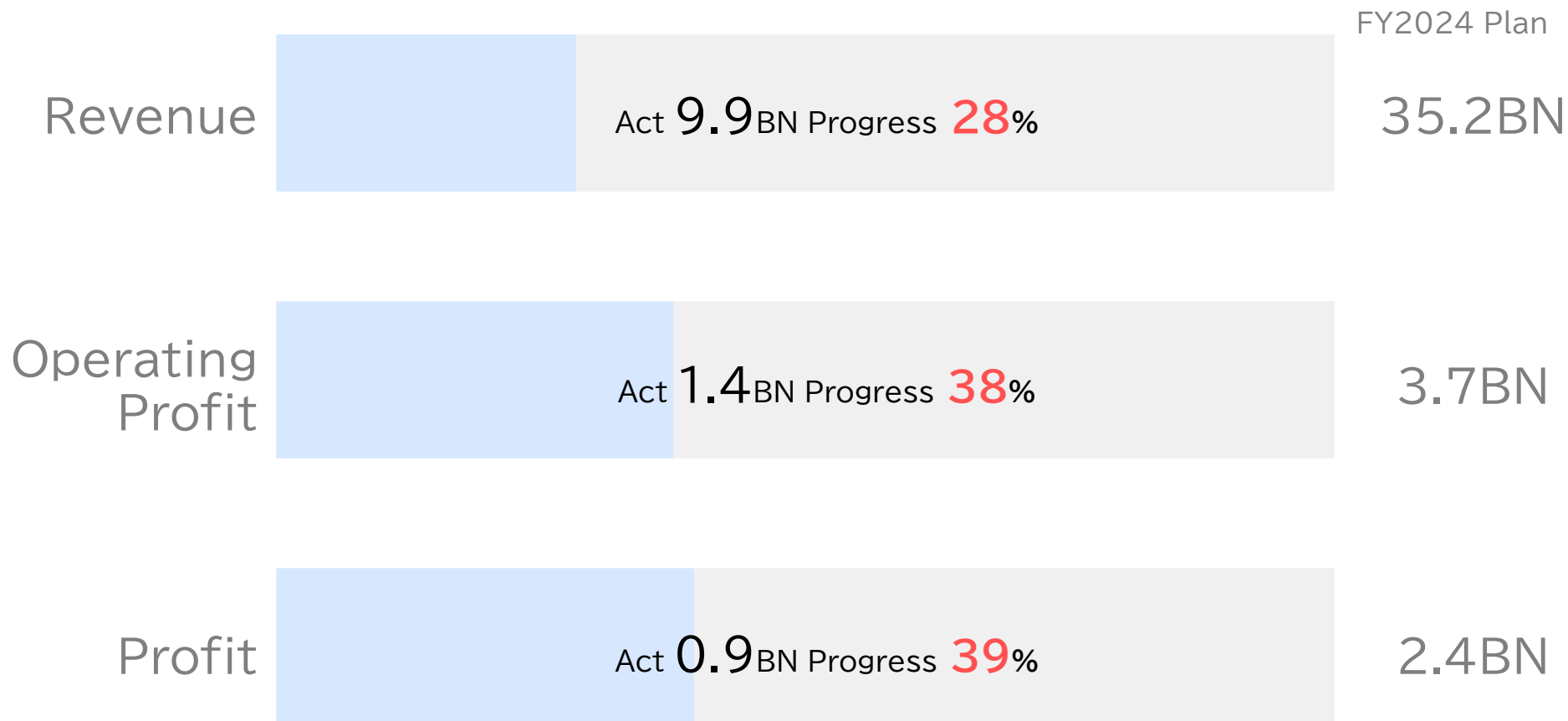
Operating Profit Bridge: Q1 FY2024

Increased costs(raw material and utility) were covered by increased sales volume, higher revenue and productivity improvements/cost reductions, and operating profit was 664 million yen compared to the previous year gain.



Performance Progress: Q1 FY2024

The rate of progress against the FY2024 plan is 28% for revenue and 38% for operating profit.



(Reference) Quarterly performance trends ①

■ FY2022
■ FY2023
■ FY2024

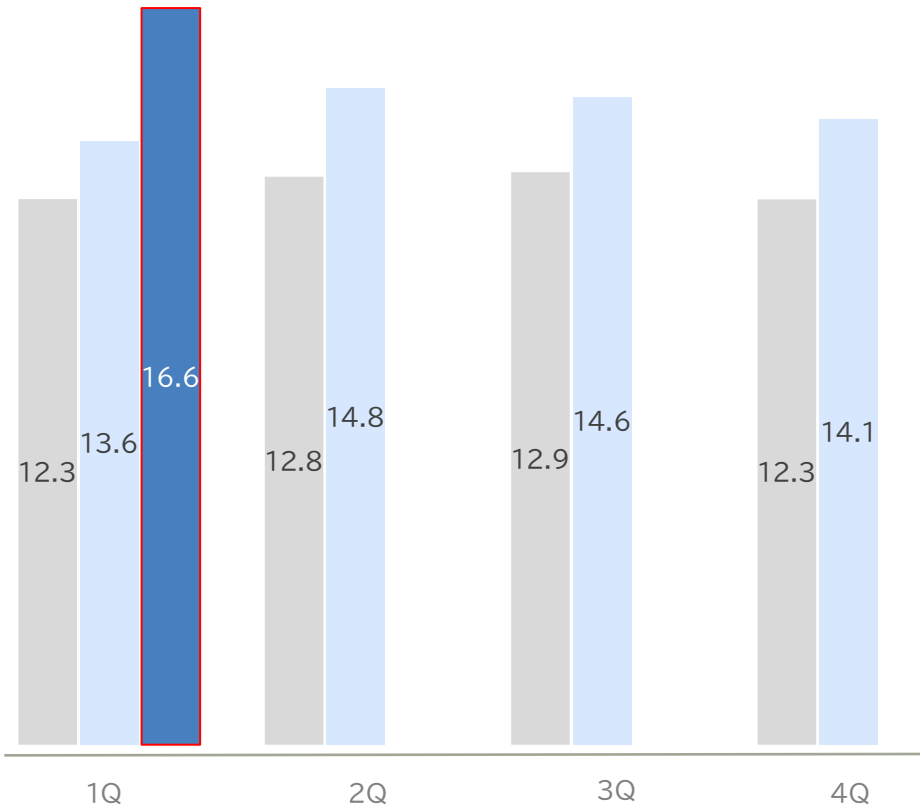
Unit: Million cases*1

■ FY2022
■ FY2023
■ FY2024

Unit: BN JPY

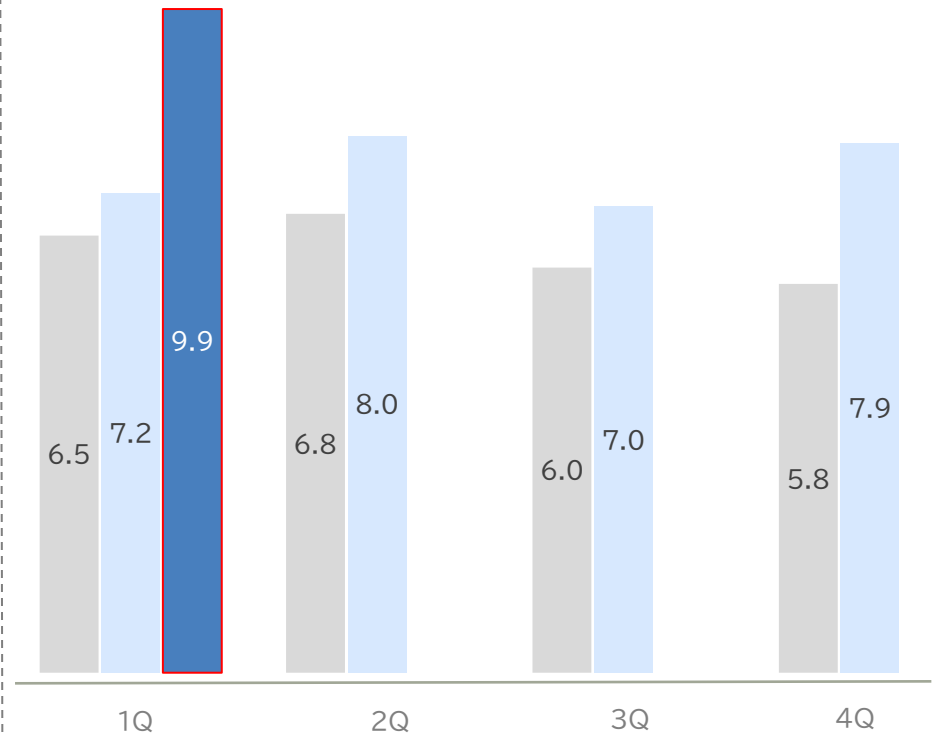
+3.0
(+22%)

Production quantity



+2.7
(+38%)

Revenue



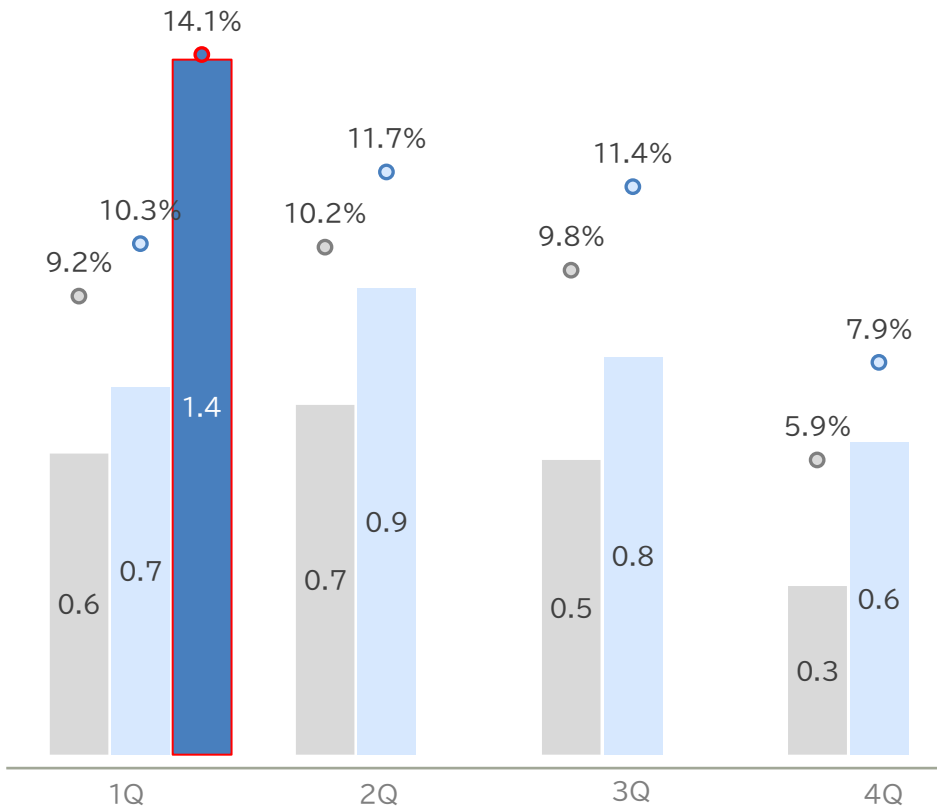
(Reference) Quarterly performance trends ②

■ FY2022
■ FY2023
■ FY2024

Unit:BN JPY

Operating Profit/%

+0.6BN
(+89%)

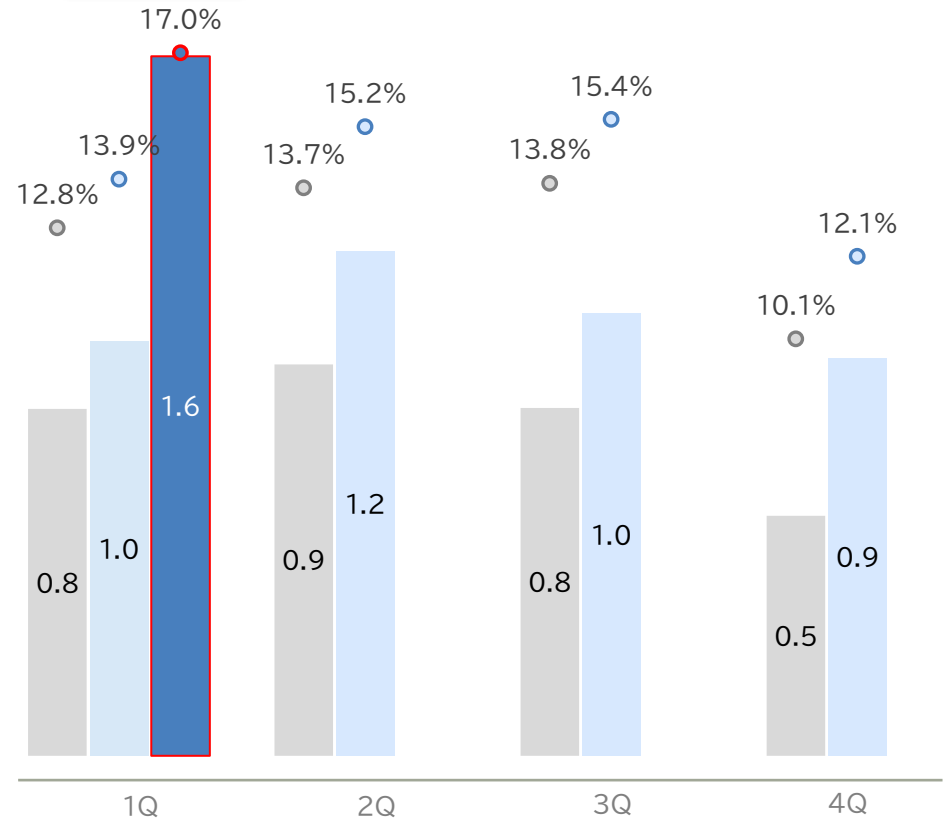


■ FY2022
■ FY2023
■ FY2024

Unit:BN JPY

EBITDA/%

+0.6BN
(+69%)



Balance Sheet: Q1 FY2024

Fix Assets increased due to capital investments for relating to Gotemba factory. In addition, Fixed liabilities also grew because of bank loan for capital investments for the same factory.

Unit:MM(JPY)	FY2023(YE)		FY2024(Q1)		
	Amount	%	Amount	%	Variance
Current Assets	10,905	49%	10,085	42%	▲819
(Cash and deposits)	4,326	20%	2,488	10%	▲1,837
Non-current Assets	11,260	51%	13,689	58%	+2,428
Total Assets	22,165	100%	23,774	100%	+1,609
Current Liabilities	8,397	38%	6,188	26%	▲2,209
Non-current liabilities	5,610	25%	8,601	36%	+2,991
(Interest-bearing debt)	9,717	44%	10,188	43%	+471
Total Liabilities	14,007	63%	14,789	62%	+782
Net Assets	8,157	37%	8,985	38%	+827
Total Liabilities and net assets	22,165	100%	23,774	100%	+1,609
【Reference】 (Net debt EBITDA ratio)*1	1.3x	-	1.6x	-	-

*1: Calculated based on the last twelve months EBITDA

Major capital investment progress: Q1 FY2024

Completed the investment for increasing production capacity at existing factories. In addition, acquired the real estate for Gotemba factory in April of 2023.

Purpose	Factory	Investment(MM JPY)				Purpose
		Total Amount	FY2022 Payment	FY2023 Payment	FY2024 Payment	
Increased production	OWS	58	20	-	-	Completed(FY2022)
	TCG	135	72	-	-	Completed(FY2022)
	MNO	125	125	-	-	Completed(FY2022)
	YAS	270	270	-	-	Completed(FY2022)
	IWT	90	60	30	-	Completed(FY2022)
	ZAO	190	122	68	-	Completed(FY2022)
	GTB	9,440	8	820	2,575	To be Completed (FY2024)
Increased production & Labor saving	FJI	553	76	477	-	Completed(FY2023)
Labor saving	7 factories	420	270	64	-	Completed(FY2023)
Logistics saving	TCG	1,615	714	856	-	Completed(FY2023)
Nitto Beverage*1		2,116	-	2,116	-	Completed(FY2023)
Total		15,012	1,737	4,431	2,575	

*1: Acquisition price of Nitto Beverage shares and real estate for Nitto Beverage business

Q1 FY2024 Topics: Initiatives at Nitto Beverage

In the area of production, supply, recruitment and sales, focus on some activities for creating synergy between Nitto Beverage and Life drink Company.

Case1: Synergy for production

- Rearrange the product lineup for improving production efficiency.
- consider capital investment for the purpose of increasing production and high In-house coverage.

Case2: Synergy for supply

- Accomplished cost control and reduction by rearrangement raw material, for example, resin, cardboard boxes and bottle caps.

Case3: Synergy for recruitment

- After January of 2023, hired 14 employees*1 by improving recruitment.

Case4: Synergy for Sales

- In June of 2023, started to sale a new functional drink “Black oolong tea”, which was planned and developed by Nitto Beverage, on all LD online store(EC).



Appendix)

Lifedrink company

Introduction

About us

Our head office is located in Osaka, and our main business is the drink and leaf business that manufactures and sells Mineral water, tea, and carbonated drinks.

Company Overview

Issuer	LIFEDRINK COMPANY, INC. (“LDC”)
President and CEO	Kuniaki Okano
Founded	1950 (Established:1972)
Head office	Osaka-shi, Osaka
Number of Employees	543 (as of Mar 2023)
Business	<ul style="list-style-type: none">• Drinks / Leaves Business<ul style="list-style-type: none">– Mineral water, tea, carbonated drinks, and tea leaf products
Offices & Plants	<ul style="list-style-type: none">• Head Office: Osaka, Branch Office: Tokyo• 9 Factories
Other	<ul style="list-style-type: none">• Tokyo Stock Exchange Prime Market (Securities Code: 2585)

Our Philosophy

Center of Deliciousness,
Foremost Reassurance

To “always” be close to our customers
from babies to the elderly,

We pursue “standard of deliciousness”
and “reliable safety”


and

We provide products with taste and quality
that can be chosen in all aspects of daily life,
from waking up in the morning
to going to sleep at night

Our History

Our company is 51 years of establishment. Listed on the prime market(Tokyo Stock Exchange) in June 2023.

• Soji Tanaka incorporated Ryokkaen (tea wholesaler), founded by Tanaka Tane in 1950, and established **Asamiya** in 1972



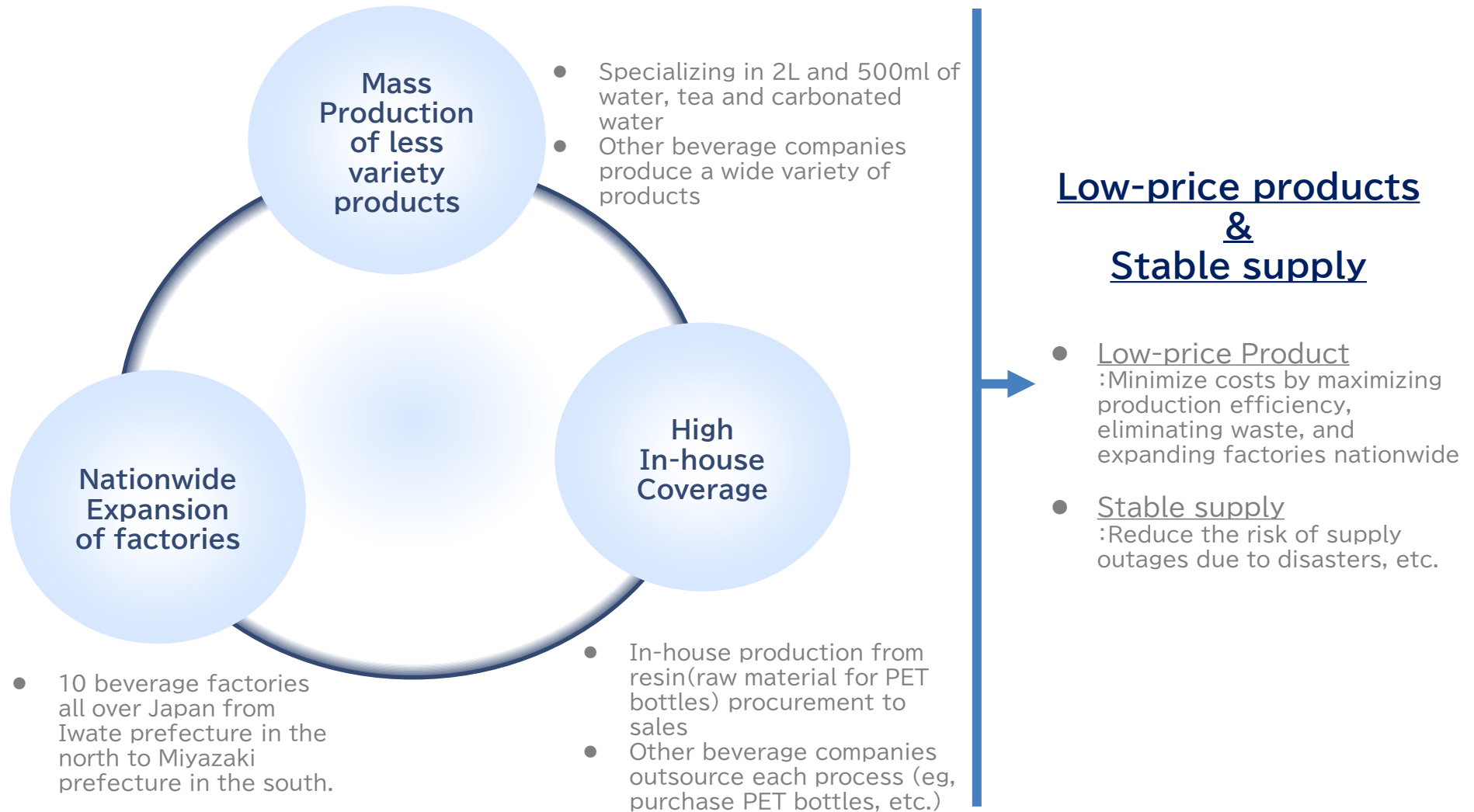
2015	<ul style="list-style-type: none"> Formed a capital and business alliance with Sunrise Capital, sub-advised by CLSA Capital Partners Japan
2016	<ul style="list-style-type: none"> Established the Fuji Meisui Ashikaga factory (currently the Tochigi factory)
2017	<ul style="list-style-type: none"> Changed the company name to Life Drink Company LIFEDRINK COMPANY Sold Yamachu Unyu (transportation business)
2019	<ul style="list-style-type: none"> Sold Aquapia (ice business) Sold solar power business
2020	<ul style="list-style-type: none"> Opened an online store on Rakuten Ichiba and started selling ZAOSODA Liquidation of Hokusei Menpun (dried noodles and instant noodles)
2021	<ul style="list-style-type: none"> Listed on the Second Section of the Tokyo Stock Exchange
2023	<ul style="list-style-type: none"> Acquired Nitto Beverage Sold the sauce business (Ibaraki Factory) Listed on the “prime market” of the Tokyo Stock Exchange



2001	<ul style="list-style-type: none"> Acquired Seihou Beverage (currently the Minou Plant) for tea beverages business 	2008	<ul style="list-style-type: none"> Established Yuasa Meisui Corporation (currently the Yuasa Plant) Acquired Higashi Choco for chocolate business (withdrew from chocolate business in 2013, liquidation completed in 2017)
2002	<ul style="list-style-type: none"> Acquired Miyama Meisui (currently the Miyama Plant) 	2010	<ul style="list-style-type: none"> Established Fuji Meisui Corporation (currently the Fuji Plant) Acquired Popeye Food Industries (currently the Ibaraki Plant) for seasonings (sauces) business
2004	<ul style="list-style-type: none"> Acquired Iwate Soy Sauce (now Iwate Plant) (withdrew from soy sauce business in 2018) Acquired Daikokuya for rice crackers business (merged with Higashi Choco in 2009, liquidation completed in 2014) Established the Shizuoka Plant for canned coffee business 	2011	<ul style="list-style-type: none"> Acquired Hokusei Menpun for dried noodles and instant noodles business Acquired Fujiko for frozen noodles business
2005	<ul style="list-style-type: none"> Acquired Aquapia for ice business 	2012	<ul style="list-style-type: none"> Acquired Yamachu Unyu for transportation business
2006	<ul style="list-style-type: none"> Established Owase Meisui (currently the Owase Plant) 	2013	<ul style="list-style-type: none"> Acquired Tohoku Beverage (currently the Zao Plant) for carbonated water business

Our features and strengths

Have the advantage of "low-price products" & "stable supply" through "mass production of less varieties," "High in-house coverage," and "nationwide expansion of factories."



Our features and strengths(Mass Production of less variety products)

The liquid type is water, tea, carbonated water, and the capacity is concentrated in 2L / 500ml. Achieves minimization of waste in each process



Natural mineral water
500ml/ 2L



Carbonated water ZAO SODA
500ml



Green tea
500ml/ 2L



Oolong tea
500ml/ 2L



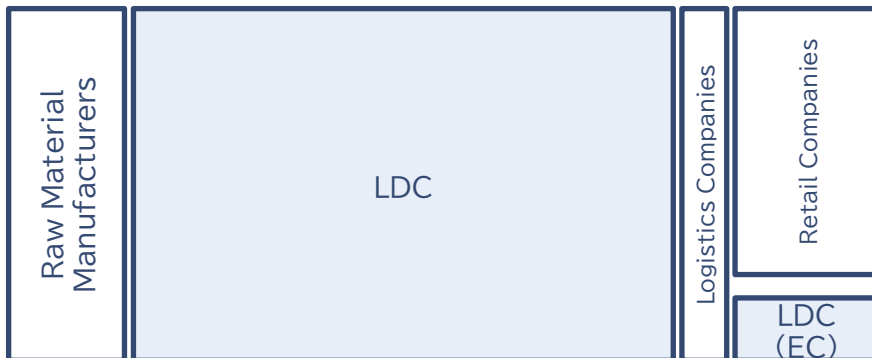
Natural mineral water
for EC 500ml/ 2L

Green tea
for EC 500ml/ 2L

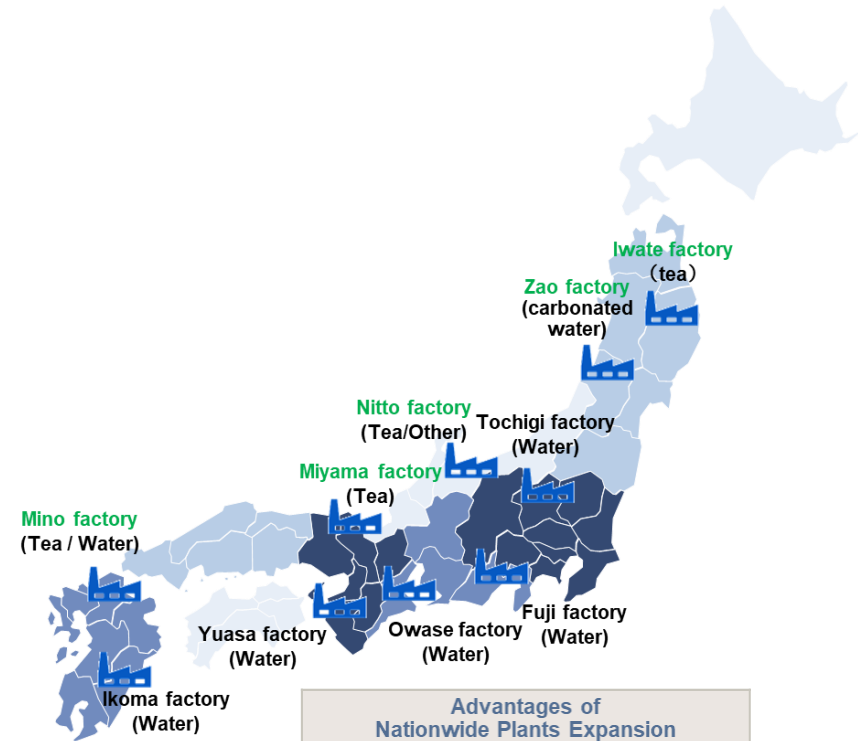
Our features and strengths (In-house/Nationwide Expansion of factories)

In-house production mainly reduces manufacturing costs, and nationwide expansion of factories reduces distribution costs.

In-house production from procurement to sales



Nationwide Expansion of factories



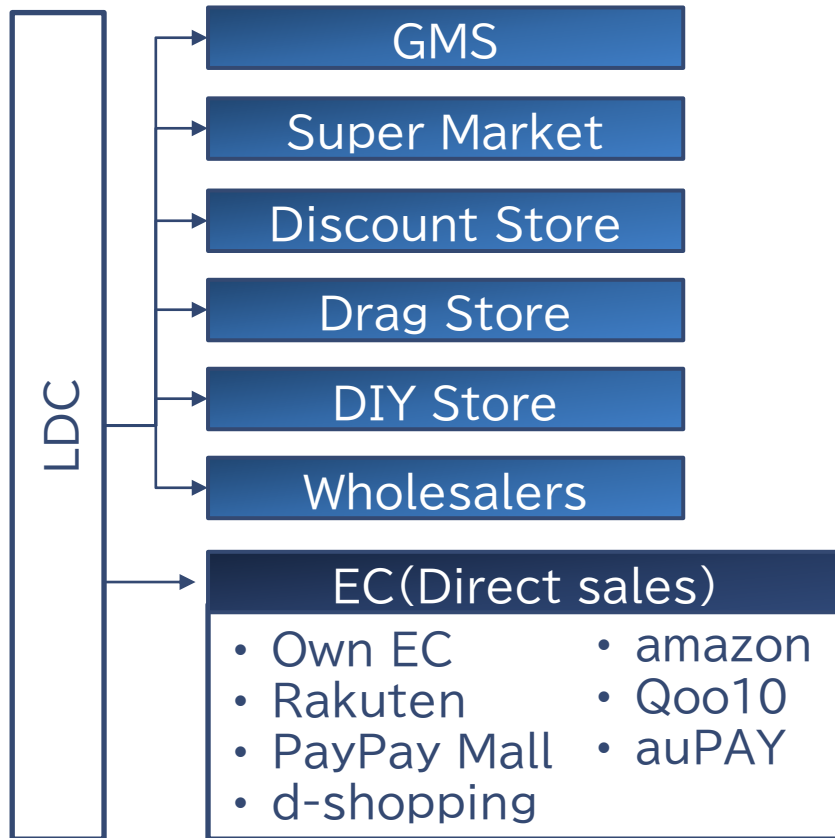
Advantages of Nationwide Plants Expansion

- **Cost competitiveness by reducing logistics costs** through "local production for local consumption"
- Expand relationships with major retail companies expanding nationwide by **nationwide stable supply**
- **Reduce the risk of supply interruptions** due to natural disasters

Our Sales Channels

Build relationships with major retailers in each channel. EC is steadily expanding, such as winning the first place in the Rakuten annual ranking overall.

Strong partnership with retailers



Expansion of direct channels through EC deployment

Main product (for EC only)

Carbonated Water 「ZAO SODA」

Rakuten Annual Ranking 2021*1

1st overall

Natural Mineral Water 「Aya-mizu」

Green Tea 「Aya-cha」

Med-term plan outline

Aim to improve our corporate value by “evolving and deepening max production and max sales”, improving and acquiring productivity, and taking on the challenge of the EC/D2C model.

**Evolution and deepening of max production and max sales
=Increase/acquire production capacity**

- Increase production capacity by updating and improving facilities at existing plants
- Acquiring production capacity by constructing a new factory
- Acquisition of production capacity through M&A

Productivity

- Review the location of the logistics center
- Improve logistics efficiency

Challenge to EC/D2C model

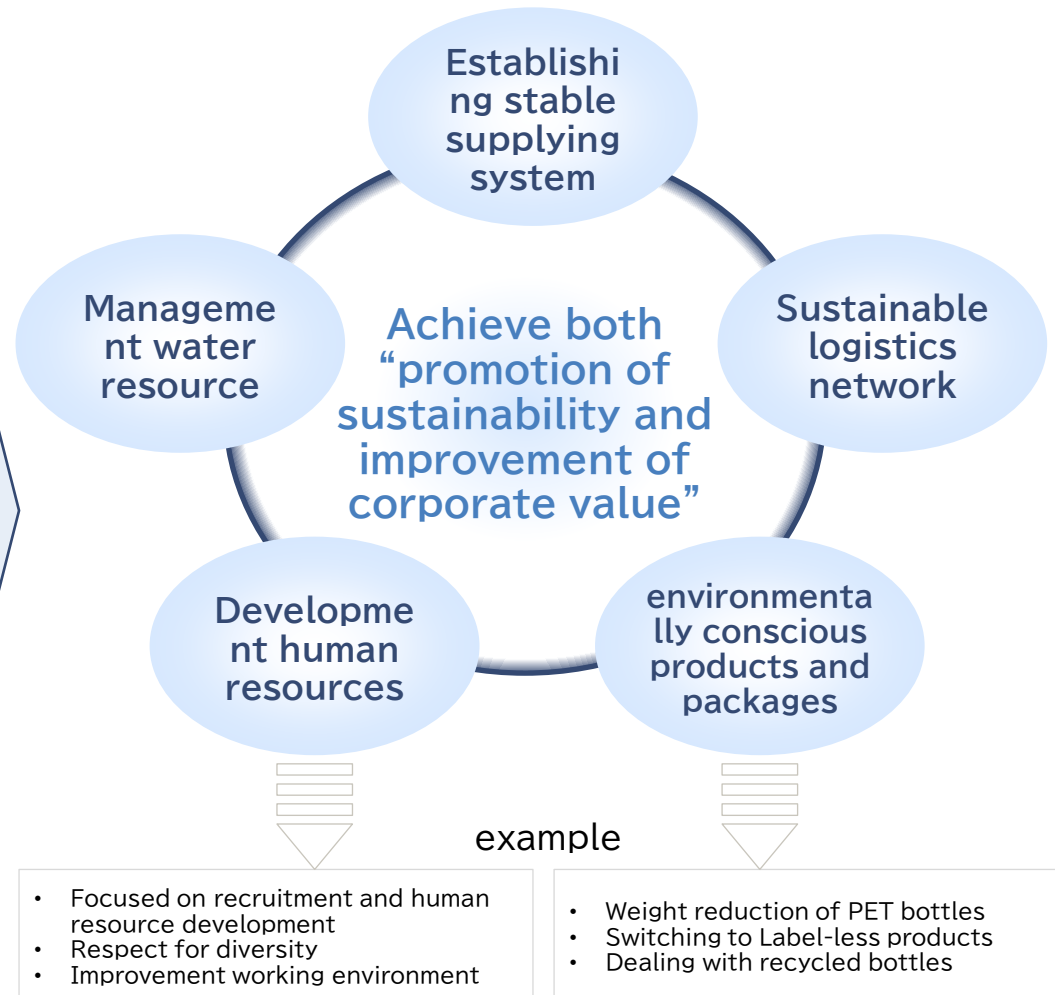
- Expansion of products and services sold at the LDC online store

Our sustainability policy and materiality

Based on our Sustainability Policy, Aim to achieve both “promotion of sustainability and improvement of corporate value” from a long-term perspective.

Sustainability Policy

Fulfill our social responsibility that support consumer’s life and infrastructure continuously through stable supplying high quality and reliable safety beverages and foods.



LIFEDRINK COMPANY